

# Brett Topovski

## Creative SEO Expert - Internet Marketing Specialist

Wooster, OH - Email me on Indeed: [indeed.com/r/Brett-Topovski/16b1365bb13f8ac8](https://www.indeed.com/r/Brett-Topovski/16b1365bb13f8ac8)

- I am a Very Experienced SEO Expert and Internet Marketing Specialist - I know what it takes to get first page results for websites at major search engines such as Google, Yahoo, and Bing. As a freelance SEO expert I've spent many years working for online business owners and optimizing websites to increase targeted organic traffic. I take an in-depth approach when analyzing websites for potential problems and/or shortcomings and when outlining a SEO strategy.

### WORK EXPERIENCE

#### **SEO Specialist**

BrettTopovski.com - Wooster, OH

I have over 8 years of experience in working on general website design using; php, html, css, javascript, MySQL, AJAX, many CMS platforms and development related tasks that include the following:

- Website Design / Redesign
- Development of eCommerce Websites
- Creative Internet Marketing
- Search Engine Optimization

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I worked at Buehler's Fresh Food Markets in the advertising department.

- My responsibilities included: website management and creative advertising design

While working at MetroMedia Technologies (MMT) as their dedicated company file manager:

- My responsibilities included; file management, sending / receiving / archiving files
- Clients files that I worked with include companies like: Coke, AT&T, McDonalds, Budweiser, Coors, Blue Moon, Yankee Stadium, Esurance, Toyota, Honda

#### Skills

- Content Development: I am able to write optimized content
- Link Development: I understand how to properly develop links
- SEO Evaluation: I can identify SEO problems and offer solutions
- Proper Internal SEO: I know what search engine bots look for
- Proper External SEO: I know what it takes to get great results
- Statistics Analysis: understand how to interpret the traffic and website data
- File Management - I have experience with this on a large scale, helping to refine processes to save time and money.

#### **File Manger in Graphics / Print Department at MetroMedia Technologies**

MetroMedia Technologies (MMT) - Wooster, OH - January 2011 to July 2011

#### Responsibilities

MetroMedia Technologies is a worldwide billboard printing company, While working there I was responsible for Managing all files sent to CSR from sales men/woman from locations though out the US and Worldwide. All incoming files that were sent, had to come though me, to get downloaded, properly verified, input into the system, and then sent to graphic designer from proper sizing/editing to billboards. I also had to manage the company file archiving / de-archiving process to access files as needed for reprint and store them on DVD's for possible later use.

I also had to verify High-Definition (HD) prints, with small "scaled down," sample prints to help insure the graphics matched color requirements and check for flaws.

#### Accomplishments

I learned a lot about process management that helps to increase overall efficiency, not only in the department I personally worked in, but I helped to refine process that helped the company, overcome short-comings in area that would be considered a "bottle neck."

#### Skills Used

File Management, Print Design, Graphic Design, Adobe Photoshop, Adobe Illustrator, File Processing and Verification, Color Matching, Multi-Tasking, Using of many different file types, and converting files proper for print as needed.

### **Graphic Designer / Website Manger / Creative Print Design / Printer Management**

Buehler's Fresh Foods - Wooster, OH

#### Responsibilities

I worked in the advertising department as a graphic designer creating banners to print and display inside and outside of all 13 Grocery Buehler's Fresh Foods. I also helped manage the website and verify accuracy of updates weekly, or as requested and needed. Every week I also worked as part of the team in the advertising department create a weekly print ad for local new papers.

#### Accomplishments

I was selected for this job, without even applying, because of the past experiences I had working for a company and their knowledge of my personal work ethic as well as overall technical skills. This was a very rewarding experience, but unfortunately it was just a temporary job, to fill in for the lead graphic designer that was on her maternity leave for a few months. I left on good terms, and will a perfect attendance record, with the ability to use the manager of the advertising at Buehler's Fresh Foods department as a reference.

#### Skills Used

Graphic Design

Website Manger

Creative Print Design

Management of Printers

Creating Designs for Their Brand

### EDUCATION

### **Multimedia Information Technology, Web Development**

ITT - Strongsville, OH

2001 to 2005

## SKILLS

Search Engine Optimization (SEO), Content Development, Writing Optimized Articles, Graphic Design, Custom Website Development, Linux Server Management, Web Hosting Process Management, Creative Marketing Strategy Services, Code-Proficiency, Stats Analyzation, Creative Advertising Concepts, Lead Generation with High Conversion, Creative SEO Concepts, Following Google Trends

## LINKS

<http://BrettTopovski.com>

<http://ViewMyResumeNow.com>

<https://www.linkedin.com/pub/brett-topovski/1a/a12/a00>

## ADDITIONAL INFORMATION

I can help fix search engine optimization related issues that can cause websites to not get properly indexed at major search engines like Google, along with make recommend changes needed to properly resolve problems and "areas of concern," that are identified and outlined during the SEO evaluation process.

Google Indexing Repair Service includes: Fixing SEO Problems, a Complete Comprehensive SEO Evaluation Service is also included, with SEO Site Scans/Tests/Checks, and a Complete Outline of Recommendations Required to Fix SEO Problems is Provided.

Feel free to contact me to get started with the process, to ask question about my background related to providing services as an SEO specialist, or to see examples of my personal search engine optimization related work online.

I'm a very experienced creative SEO Expert with many years of experience with working directly with search engine optimization for Google, while holding many amazing 1st page Google results for many different websites.

Please Note: <http://BrettTopovski.com> is my personal website, that includes more information about me and what I do related to search engine optimization.